

**The Sidewinder® Auxiliary Push Handle**  
by **Troy Technologies Inc.**

**(Baby Stroller)**

Do you wish you could push your Stroller without constantly stopping to check on your baby? *The Sidewinder® Auxiliary Push Handle* makes it possible. This handy device attaches to any stroller and allows you to push and steer from the side. Now you can enjoy eye contact, and conversation without stopping. You and your baby will love it! *A The Sidewinder® Auxiliary Push Handle* folds away for narrow doorways, and has a quick release for easy removal. It also has a telescoping handle that adjusts for comfort and convenience.

*The Sidewinder® Auxiliary Push Handle* is constructed of lightweight aircraft grade aluminum. The flexible arm will easily adjust to your comfort level and remain positioned when released. The universal attachment easily connects to almost any Stroller or Wheelchair. Also, there is a quick-release mechanism for removal and storage. *The Sidewinder® Auxiliary Push Handle* is made in the USA and carries a lifetime warranty. *The Sidewinder® Auxiliary Push Handle* is patent protected by the US patent office.

**The importance of eye contact in a stroller:**

A recent study into the psychological effects of Stroller use reveals that life in a conventional Stroller or Wheelchair can be emotionally isolating. Children who cannot see their parent are significantly less likely to talk, laugh and interact with their parents than those who can, according to the research. The study is published by the *National Literacy Trust* for its *Talk to Your Baby* campaign and funded by the educational charity *The Sutton Trust*.

It includes an observational study of more than 2,722 parent-child pairs across the country, carried out by Dr. Suzanne Zeedyk, of Dundee University's school of psychology. Some 62% of the babies were unable to see their caregivers, as were 86% of toddlers. Parents who could see their babies were more than twice as likely to be talking to their child.

A separate, small-scale study monitored 20 babies wheeled in pushchairs across a one-mile stretch. Half the journey was spent in an away-facing buggy and half in a parent-facing one. The results suggested that babies' average heart rates fell slightly in a parent-facing buggy, and babies were also twice as likely to fall asleep in this orientation, suggesting they may be more stressed when unable to see the parent or caregiver.

**“For many babies today, life in a buggy is emotionally impoverished  
and possibly stressful.”**

Dr. Suzanne Zeedyk

**Face-to-face laughter:**

Mothers and infants also laughed more often in face-to-face buggies. Only one baby in the group of 20 laughed during the away-facing journey, while half laughed during the face-to-face journey.

Zeedyk emphasised that the study was small and required further investigation, but said: "If babies are spending significant amounts of time in a stroller that undermines their ability to communicate with their parent, at an age when the brain is developing more than it will ever again, then this has to impact negatively on their development. Our experimental study showed that, by simply allowing eye contact, the parents' rate of talking to their baby doubled."

**Not just for babies:**

People don't walk single file down the street; they walk side-by-side because it is comfortable and natural. The same should be true those with limited mobility. With the Sidewinder® Auxiliary Push Handle at your side you can walk and talk with the one you love while on the go.

It can be difficult to interact with someone in a wheelchair when you are pushing from behind. It's hard to hear and see each other, and it can be a lonely experience for both occupant and caregiver. Fortunately this clever attachment can solve the problem. It easily connects to both the right or left side of most wheelchairs. Now, you can enjoy any outing.

Don't get stuck in the back of the line, walk alongside the one you love with the ***The Sidewinder® Auxiliary Push Handle.***